

2016-2017 STANLEY J. DRAZEK TEACHING EXCELLENCE AWARD WINNERS



GREGORY S. EVANS

COLLEGIATE
ASSOCIATE
PROFESSOR

“Seeing my students succeed is one of the best parts of my job,” wrote Dr. Gregory S. Evans. With over 20 years of teaching experience at the university level, Dr. Evans has helped thousands of students gain invaluable skills and realize their potential in the world of business.

Having previously worked in leadership roles with several other large universities, Dr. Evans joined UMUC as a full-time collegiate associate professor in 2013 and has taught a variety of classes in marketing management, direct marketing, statistics, economics, and leadership. He enjoys the challenge of teaching in many different locations, describing it as “the proverbial box of chocolates.” Additionally, he serves as the subject matter expert for the UMUC Master of Business Administration and Master of Science in Management programs in Europe. A veteran of the U.S. Navy, Dr. Evans stated, “We are privileged to serve military students as they serve our country.”

An experienced and successful marketing practitioner, Dr. Evans has worked in diverse, multinational industries, including not-for-profit, healthcare, dot-com, consulting, and advertising. He has worked with many organizations of varying sizes, from very small start-ups to Fortune 50 companies. Receiving multiple industry awards, he was also recognized for innovation with a patent and an award for research-based sales aids.

Active in the community, he serves as president of the American-German Business Club in Kaiserslautern, and is an in-demand presenter to varying groups and organizations. He holds a BS from the University of Cincinnati, an MBA from DePaul University, and a PhD from Northcentral University. Currently, he lives in Kaiserslautern with his wife and two children.

When asked about his teaching goals, he stated, “I hope my students will emulate my passion for business. This is the greatest gift I can offer.”